

DB CORP. LTD

KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)	FY 22	Q 3 FY 22	Q 3 FY 23	Variance % (YOY)	9m FY22	9m FY23	Variance % (YOY)
	12 Months	3 Months	3 Months		9 Months	9 Months	
Profit & Loss Items							
Advt. Revenue	11827	3951	4052	2.6%	8693	11233	29.2%
Circulation Revenue	4558	1141	1157	1.4%	3406	3469	1.8%
Total Revenue	17885	5495	5745	4.6%	13087	16209	23.9%
NP Prices(MT)	43749	43784	61634	40.8%	42162	62410	48.0%
News Print Cost/ Total Cost	38%	39.5%	47.0%		37.8%	47.6%	
Personnel Cost/ Total Cost	26%	23.6%	21.0%		26.5%	21.1%	
Other Operational Cost / Total Cost	37%	36.8%	32.0%		35.8%	31.3%	
Total Cost	14657	4035	4738	17.4%	10522	13487	28.2%
EBIDTA	3228	1459	1007	-31.0%	2565	2722	6.1%
EBIDTA Margin	18%	26.6%	17.5%		19.6%	16.8%	
PAT	1426	865	483	-44.2%	1180	1281	8.5%
PAT Margin	8%	15.7%	8.4%		9.0%	7.9%	
Balance Sheet Items							
Gross Fixed Assets	17921	17467	17977		17467	17977	
Net Fixed Assets	8263	7996	7714		7996	7714	
Cash & bank balance (Including Deposit with Mutual Funds)	5170	3942	5531		3942	5531	
ROCE	10.8%	10.8%	12.1%		10.8%	12.1%	
RONW	7.6%	7.6%	8.7%		7.6%	8.7%	
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.6	2.7	2.6		2.7	2.6	
Total Outside Liabilities /Tangible Net Worth	0.3	0.3	0.4		0.3	0.4	
Inventory Turnover (Days)	142	164	120		164	120	
Debtors Turnover (Days)	98	119	94		119	94	